Sea Grant Program
Standards of Excellence for Management, Engagement and Collaboration

This section lists the Standards of Excellence that are expected of every Sea Grant Program and serve as the Site Visit Review criteria. This information can also be found in Sea Grant’s Federal Regulations (15 CFR 918.3, Sections b.2-7 and b.9), with the exception of “Collaboration” (Collaboration was added based on the 2006 National Research Council Report, Evaluation of the Sea Grant Review Process). The Federal Regulations state that Sea Grant programs “must rate highly in all of the following qualifying areas”. Two qualifying areas, (1) Leadership and (8) Productivity, are evaluated through Sea Grant’s PRP process.

Program Management and Organization

- **Organization.** The Sea Grant College under review must have created the management organization to carry on a viable and productive Sea Grant program and must have the backing of its administration at a sufficiently high level to fulfill its multidisciplinary and multifaceted mandate.

- **Programmed team approach.** The Sea Grant program under review must have a programmed team approach to the solution of ocean/coast/watershed/Great Lakes problems which includes relevant, high quality, multidisciplinary research with associated educational and advisory services capable of producing identifiable results.

- **Support.** The Sea Grant program under review must have the ability to obtain matching funds from non-Federal sources, such as state legislatures, university management, state agencies, business, and industry. A diversity of matching fund sources is encouraged as a sign of program vitality and the ability to meet the Sea Grant requirement that funds for the general programs be matched with at least one non-Federal dollar for every two Federal dollars.

Stakeholder Engagement

- **Relevance.** The Sea Grant program under review must be relevant to local, state, regional, or national opportunities and problems in the ocean/coast/watershed/Great Lakes environment. Important factors in evaluating relevance are the need for ocean/coast/watershed/Great Lakes resource emphasis and the extent to which capabilities have been developed to be responsive to that need.

- **Extension/Advisory services.** The Sea Grant program under review must have a strong program through which information, techniques, and research results from any reliable source, domestic or international, may be communicated to and utilized by user communities. In addition to the educational and information dissemination role, the advisory service program must aid in the identification and communication of user communities’ research and educational needs.

- **Education and training.** Education and training must be clearly relevant to national, regional, state and local needs in fields related to ocean, Great Lakes, and coastal resources.
As appropriate, education may include pre-college, college, post-graduate, public and adult levels.

**Collaborative Network Activities**

- **Relationships.** The Sea Grant program under review must have close ties with Federal agencies, state agencies and administrations, local authorities, business and industry, and other educational institutions. These ties are: (i) To ensure the relevance of its programs, (ii) to give assistance to the broadest possible audience, (iii) to involve a broad pool of talent in providing this assistance (including universities and other administrative entities outside the Sea Grant College), and (iv) to assist others in developing research and management competence. The extent and quality of an institution's relationships are critical factors in evaluating the institutional program.

- **Collaboration.** The Sea Grant program under review must provide leadership in ocean/coast/watershed/Great Lakes activities including coordinated planning and cooperative work with local, state, regional, and Federal agencies, other Sea Grant programs, and non-Sea Grant universities.