



2021 Annual Reporting Webinar

Susan Holmes, NSGO Performance and Evaluation Lead

February 17, 2022



Outline

- Annual Reporting Timeline
- Overview of Annual Reporting
- Reporting into PIER & Sea Grant Collection at the NOAA Library
- Focus Areas
- Performance Measures by Focus Area
- Reporting on Performance Measures
- Reporting on Program Metrics
- Resources

Timeline

- 2021 Annual Report
 - report results of Sea Grant work between February 1, 2021 and January 31, 2022
- Wednesday, June 1st: Program deadline for annual report input into the PIER database and the Sea Grant Collection at the NOAA Library
- June 2 - mid-August: NSGO Review Period
 - NSGO Staff will reach out to programs with questions, clarification, and request for changes
- Mid-August - November: Program officers discuss content of the annual report with their programs



Annual Reporting Guidance

Inside Sea Grant: <http://seagrant.noaa.gov/insideseagrant/Reporting-Evaluation>



[Funding Opportunities](#) [Knauss Fellowship](#) [Planning](#) [Implementation](#) [Reporting and Evaluation](#) [Network Resources](#)

Reporting and Evaluation

Sea Grant strives to achieve excellence in accomplishing its mission. To support this, the Sea Grant programs are constantly engaged in a rotating cycle of planning, reporting and evaluating themselves.

Planning, Implementation, and Evaluation (PIE) Policy

- [PIE Policy 2018-2023 \(pdf\)](#)

Annual Reporting

- [Annual Reporting Guidance \(pdf\)](#)
- PIER Reporting
 - Annual reports for work completed February 2021 to January 2022 **due in PIER on June 1, 2022**
 - [PIER Database](#)
 - [Performance Measure and Metric Definitions \(pdf\)](#)
 - Webinar: Annual Reporting Overview and Performance Measure Reporting, 3-4pm eastern, February 17, 2022 (registration)
 - Slides: Annual Reporting Overview and Performance Measure Reporting webinar (coming soon)
 - Webinar: [Impacts and Accomplishments, 2020 webinar \(recording link\)](#)
 - Slides: [Impacts and Accomplishments, 2020 webinar \(pdf\)](#)
 - Slides: [Best Practices for Impacts and Accomplishments, 2019 webinar \(pdf\)](#)
 - [Sample impact and accomplishment statements \(pdf\)](#)
- Publication Reporting: Sea Grant Collection at the NOAA Library
 - Publications completed February 2021 to January 2022 **due on June 1, 2022**
 - [Sea Grant Collection](#)
 - [NSGAB Information Services and Publication Review Committee Report 2021 \(pdf\)](#)
 - Webinar: [Sea Grant Information Services. May 26, 2021 4-5pm EDT](#)

Sea Grant Publications

- January 2022
 - official launch of the Sea Grant Collection and new submission procedures
- Three submission methods:
 - Peer-reviewed journal articles
 - Not peer-reviewed journal articles
 - Other documents

[Funding Opportunities](#)[Knauss Fellowship](#)[Planning](#)[Implementation](#)[Reporting and Evaluation](#)[Network Resources](#)

The Sea Grant Collection

This page provides information on submitting and accessing publications funded and/or authored by Sea Grant. Until 2021, the Sea Grant Collection was held by the National Sea Grant Library at University of Rhode Island (URI). Sea Grant is currently updating and transitioning its digital collection to the NOAA Central Library.

Status Update (1/4/2022): National Sea Grant Office staff is working with URI on the transition of archived materials to the NOAA Library. NSGO has launched new submission procedures for all Sea Grant documents, effective January 1, 2022. Programs are encouraged join a Sea Grant Collection information session on Thursday, January 6, 2022, from 3:00PM to 4:30PM (EST). Sea Grant Collection staff will provide additional trainings and information sessions for Sea Grant Programs throughout January 2022.

[Access the Sea Grant Collection](#)

Find Sea Grant funded and authored journal articles, reports, educational materials, and more. Locate publications by keyword, grant number, or Sea Grant Program, or simply browse the collection.

[Submit Publications to the Sea Grant Collection](#)

For Sea Grant affiliated faculty and staff only. Log in to view submission forms and guidelines.

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Sea Grant Publications



The Sea Grant Collection consists of selected technical reports, technical memorandums and other documents pertaining to research funded by the NOAA, National Sea Grant College Program. The emphasis of these documents is on the responsible environmental stewardship and management of the United States' coastal, marine, and Great Lakes resources. For a complete collection of Sea Grant publications, researchers should refer to the National Sea Grant Library, a digital library and official archive for Sea Grant documents.

[Export Citations](#)

1 - 20 of 1582 Results

View:

Sort By:

Year Published

2022	1
2021	13
2020	46
2019	74
2018	120

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Sea Grant Program

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NOAA Program & Office

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Public health issues in the Gulf of Mexico : proceedings of a Mississippi Sea Grant Advisory Service Workshop, November 14-15, 1989



Personal Author: Burrage, David
Corporate Authors: Mississippi-Alabama Sea Grant Consortium ; Mississippi Sea Grant Advisory Service ; ...
Published Date: 1990
Description: "The Environmental Protection Agency's Gulf of Mexico Program was established to provide a mechanism for addressing complex environmental problems the...
File Type:  [PDF - 1.28 MB]

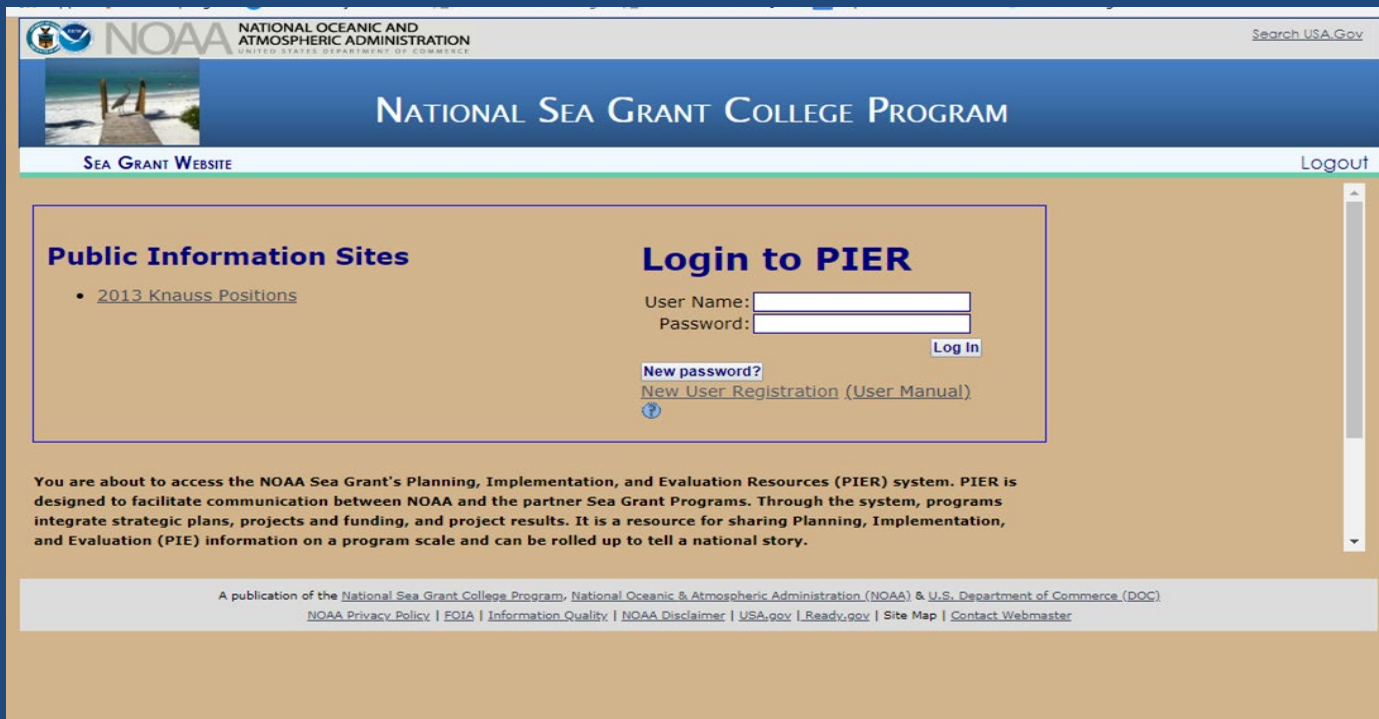
Evaluation of salinity as a variable for use in habitat evaluation procedures (HEP) in estuarine and marine habitats



Personal Author: Homziak, Jurij ; Walrod, Michelle ;
Corporate Authors: Mississippi State University, Coastal Research and Extension Center. ; National Sea Grant Program (U.S.) ; ...
Published Date: 1989

PIER Database

PIER Database: <https://pier.seagrant.noaa.gov/Login>



The screenshot shows the NOAA National Sea Grant College Program website. At the top, there is a NOAA logo and the text "NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION UNITED STATES DEPARTMENT OF COMMERCE". A search bar for "Search USA.Gov" is in the top right. Below the NOAA header is a blue banner with the text "NATIONAL SEA GRANT COLLEGE PROGRAM" and a small image of a pier. Underneath the banner, it says "SEA GRANT WEBSITE" on the left and "Logout" on the right. The main content area is divided into two sections: "Public Information Sites" and "Login to PIER".

Public Information Sites

- [2013 Knauss Positions](#)

Login to PIER

User Name:

Password:

[Log In](#)

[New password?](#)

[New User Registration \(User Manual\)](#)

[?](#)

You are about to access the NOAA Sea Grant's Planning, Implementation, and Evaluation Resources (PIER) system. PIER is designed to facilitate communication between NOAA and the partner Sea Grant Programs. Through the system, programs integrate strategic plans, projects and funding, and project results. It is a resource for sharing Planning, Implementation, and Evaluation (PIE) information on a program scale and can be rolled up to tell a national story.

A publication of the [National Sea Grant College Program](#), [National Oceanic & Atmospheric Administration \(NOAA\)](#) & [U.S. Department of Commerce \(DOC\)](#)
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PIER Annual Reporting Categories

- I. Estimated Level of Effort per Focus Area
- II. Impacts and Accomplishments
- III. Leveraged Funding
- IV. Performance Measures
- V. Program Metrics



PIER Annual Reporting Structure

I. Estimated Level of Effort per Focus Area

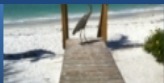
II. Impacts and Accomplishments

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Estimated Level of Effort per Focus Area

The estimated proportion of effort (\$) devoted to each Program Focus Area will be used in weighting scores from the Performance Review Panel.

Level of Effort for 2013 and Earlier

Program:

Estimated Level of Effort by Focus Area for: **INSTRUCTIONS**

[Export Summary Table](#)

National Focus Area Name	SG Federal	Match	Pass Thru	Federal + Match + Pass Thru	LOE without Leverage (%)	Leveraged (Managed)	LOE with Leverage (%)
Healthy Coastal Ecosystems							
Sustainable Fisheries and Aquaculture							
Resilient Communities and Economies							
Environmental Literacy and Workforce Development							
Unclassified							
TOTAL INCLUDING UNCLASSIFIED:	\$0	\$0	\$0	\$0	0 %	\$0	0 %

Distribution of Effort across Focus Areas by Project:

[Export Project Distribution](#)

(No Data)

Display:

Distribution of Effort across Focus Areas for Program-Level (i.e., not associated with a project) Leveraged funds

[Export Leveraged Distribution](#)

(No Data)

PIER Annual Reporting Structure

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Impacts & Accomplishments

This page stores information about Impacts & Accomplishments at the Program Level. Impacts & Accomplishments **must be tied to at least one project, focus area, and goal**, but may be associated with more than one.

2020 Annual Reports due Wednesday 6/9/2021 midnight EDT. PIER Lock Date 6/9/2021 at midnight EDT.

(Select a Program)

Filters: Type (Show All) (Annual Report Year) (Primary Focus Area) (Status)

In SRT Report: (Show All) Public: (Show All) Impact ID From: To:

Program Project ID: Title: Relevance: Recap:

This search returned 21348 records.

Display:

	Impact ID	Status	SRT	Public	Feature Live	Program	Annual Report Year	Impact-or-Accomplishment	Title
<input type="button" value="Select"/>	31554	Not Submitted	Excluded <input type="button" value="Include in SRT"/>	Included <input type="button" value="Internal Use Only"/>	N/A	Alaska Sea Grant <input type="button" value="v"/>			
<input type="button" value="Select"/>	31553	Not Submitted	Excluded <input type="button" value="Include in SRT"/>	Included <input type="button" value="Internal Use Only"/>	NO <input type="button" value="Feature Live"/>	Texas Sea Grant <input type="button" value="v"/>		Accomplishment	test
<input type="button" value="Select"/>	31552	Not Submitted	Excluded <input type="button" value="Include in SRT"/>	Included <input type="button" value="Internal Use Only"/>	N/A	New Jersey Sea Grant Consortium <input type="button" value="v"/>			
<input type="button" value="Select"/>	31551	Not Submitted	Excluded <input type="button" value="Include in SRT"/>	Included <input type="button" value="Internal Use Only"/>	N/A	New Jersey Sea Grant Consortium <input type="button" value="v"/>			

PIER Annual Reporting Structure

I. Estimated Level of Effort per Focus Area

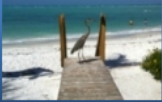
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RESOURCES - REPORTS

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Leveraged Funding

The Leveraged Funding page stores information about the Leveraged Funding at the Program Level.

Only record leveraged funds *not already denoted* as match or pass thru funds.

Program:

Filter Records By: (Functional Area) (Primary Focus Area)

(Status)

Program Project ID: | DATA RANGE FILTERS: < PIER ID < | < Amount < [Apply Text Filters](#)

[Clear Text Filters](#)

[Add New Leveraged Fund Record](#)

[Export Grid](#)

Display:

ID	Annual Report Year	Annual Report Year (Admin)	Title	Primary Focus Area	Source of Funds	Associated Project	Start Date	End Date
13042	Edit	2019	Great Lakes Sea Grant Aquaculture Collaborative		National Oceanic and Atmospheric Administration (US DOC, NOAA)	Associate Project	9/1/2019	8/31/2022
13038	Edit	2019	Proposal to Organize, Host and Synthesize a Workshop to Plan for the 2021 Coordinated Science and Monitoring Initiative on Lake Superior		International Joint Commission	Associate Project	6/21/2019	9/20/2019
13040	Edit	2019	Harbor Safety: Paddle Safe Twin Ports		National Oceanic and Atmospheric Administration (US DOC, NOAA)	Associate Project	12/1/2019	5/31/2020
			Building Engagement, Capacity, Awareness and					

PIER Annual Reporting Structure

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Sea Grant Strategic Focus Areas



Healthy

Coastal
Ecosystems

Resilient
Communities
and
Economies



Sustainable

Fisheries
and
Aquaculture



Environmental

Literacy and
Workforce
Development



National Performance Measures by Focus Area

Healthy Coastal Ecosystems

- Number of resource managers who use ecosystem-based approaches in the management of land, water, and living resources as a result of Sea Grant activities
- Number of acres of coastal habitat protected, enhanced, or restored as a result of Sea Grant activities.

Sustainable Fisheries and Aquaculture

- Number of fishermen, seafood processing and aquaculture industry personnel who modify their practices using knowledge gained in fisheries sustainability and seafood safety as a result of Sea Grant activities.

Resilient Communities and Economies

- Number of communities that adopt/implement sustainable economic and environmental development practices and policies as a result of Sea Grant activities.
- Number of communities that adopt/implement hazard resiliency practices to prepare for, respond to or minimize coastal hazardous events as a result of Sea Grant activities.

Environmental Literacy and Workforce Development

- Number of Sea Grant products that are used to advance environmental literacy and workforce development.
- Number of people engaged in Sea Grant-supported informal education programs
- Number of Sea Grant-supported graduates who become employed in a job related to their degree within two years of graduation.

Cross Cutting

- Number of Sea Grant tools, technologies and information services that are used by our partners/customers to improve ecosystem -based management .
- Economic and societal impacts derived from Sea Grant activities (market and non-market; jobs and businesses created or sustained)

Reporting on Performance Measures

Context for reporting:

- The national performance measures and metrics may not reflect priorities of any particular program or state.
- Performance indicators do not encompass all of Sea Grant's efforts, but instead indicate a subset of efforts in each national focus area.
- Program achievements – regardless of whether captured by the national performance measures – should be reported in narrative format as impacts and/or accomplishments to highlight the achievements of each Sea Grant program.

Reporting on Performance Measures

Attribution

To report results through performance measures and metrics:

- Sea Grant's involvement should be one of leadership or provision of a service (planning, financial, personnel, or research accomplishments) that would likely be described by stakeholders and partners as *essential* for the project's ultimate success.

When a program has a support or non-essential role in a project:

- Report as an impact or accomplishment. The project should be described in narrative form in the annual report but not reported in performance measures and metrics.

Reporting on Performance Measures

Programs will need to report a number value for the measures below:

- Number of fishermen, seafood processing and aquaculture industry personnel who modify their practices using knowledge gained in fisheries sustainability and seafood safety as a result of Sea Grant activities
- Number of communities that adopt/ implement sustainable economic and environmental development practices and policies as a result of Sea Grant activities
- Number of acres of coastal habitat protected, enhanced, or restored as a result of Sea Grant activities
- Number of resource managers who use ecosystem-based approaches in the management of land, water, and living resources as a result of Sea Grant activities
- Number of people engaged in Sea Grant-supported informal education programs
- Number of Sea Grant-supported graduates who become employed in a job related to their degree within two years of graduation



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Performance Measures Reporting

Measure your progress toward your Strategic Plan and the Sea Grant network's progress toward the National Strategic Plan.

(Select a Program) ▼

Annual Report Year: Feb 1 2017 - Jan 31 2018 ▼

Click [here](#) to open the pdf of National Performance Measure and Metric Definitions.

National Performance Measures - Summary of Detailed Information

Calculated from the detailed sub pages [Economic Benefits](#); [Sea Grant Products Developed and Used](#); and [Hazard Resiliency Training](#)

National Focus Area	Description	National Target (Annualized)	Yearly Actual
ELWD	Number of Sea Grant products that are used to advance environmental literacy and workforce development.	406	
RCE	Number of communities that implemented hazard resiliency practices to prepare for, respond to or minimize coastal hazardous events as a result of Sea Grant activities.	205	
X	Businesses created as a result Sea Grant activities.	40	
X	Businesses sustained as a result Sea Grant activities.	620	
X	Economic (market and non-market) impacts derived from Sea Grant activities.	81,590,500	
X	Jobs created as a result Sea Grant activities.	259	
X	Jobs sustained as a result Sea Grant activities.	3,080	
X	Number of Sea Grant tools, technologies and information services that are used by our partners/customers to improve ecosystem-based management.	250	
X	OPTIONAL: Patents derived from Sea Grant activities.	10	

National Performance Measures - General

Edit directly in the table below.

National Focus Area	Description	National Target (Annualized)	Yearly Actual	Comment	User	Update Time
Edit SFA	Number of fishermen, seafood processors and aquaculture industry personnel who modify their practices using knowledge gained in fisheries sustainability and seafood safety as a result of Sea Grant activities.	6,295			SUSAN.HOLMES	
Edit RCE	Number of communities that implemented sustainable economic and environmental development practices and policies (e.g., land-use planning, working waterfronts, energy efficiency, climate change planning, smart growth measures, green infrastructure) as a result of Sea Grant activities.	335			SUSAN.HOLMES	
Edit HCE	Number of acres of coastal habitat protected, enhanced or restored as a result of Sea Grant activities.	497,445			SUSAN.HOLMES	
Edit HCE	Number of resource managers who use ecosystem-based approaches in the management of land, water, and living resources as a result of Sea Grant activities.				SUSAN.HOLMES	
Edit ELWD	Number of people engaged in Sea Grant supported informal education programs.	1,160,959			SUSAN.HOLMES	
Edit ELWD	Number of Sea Grant-supported graduates who become employed in a career related to their degree within two years of graduation.	177			SUSAN.HOLMES	

Program Performance Measures

Program specific measures derived from the Program Strategic Plan. Edit in the table below.

(No Data)

Cross Cutting Metrics

Sea Grant Staffing

Core Funding Proposals

Volunteer Hours

Number of Postsecondary Students Financially-Supported by Sea Grant in Higher Education Programs (Undergraduate, Graduate)

Number of Postsecondary Degrees Financially-Supported by Sea Grant in Higher Education Programs (Undergraduate, Graduate)

Number of P-12 Educators who participated in Sea Grant education programs

Number of P-12 Students Reached Through Sea Grant-Trained Educators or Directly through Sea Grant Education Programs

Sea Grant-Sponsored/Organized Events

Attendees at Sea Grant-Sponsored/Organized Events

Public or Professional Presentations

Attendees at Public or Professional Presentations

Clean Marina certifications

HACCP certifications: Number of individuals certified in Hazard Analysis Critical Control Point (HACCP) due to Sea Grant efforts (a systematic preventive approach to seafood safety)

And reported to the Sea Grant Collection at the NOAA Library are the number of peer-reviewed publications produced by the Sea Grant network

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Program Metrics: 2014 and Later

The Metrics page is used to report National Metrics Data. These data are used to explain the scope and work of the National Sea Grant College Program.

Program Metrics for 2013 and Earlier

(Select a Program)

Annual Report Year:

SEA GRANT STAFFING	Number of Individuals (Integers Only)	Number of FTE's (Funded by Federal Sea Grant \$)	Number of FTE's (Funded by Match and non-Sea Grant \$)
Administrative	<input type="text"/>	<input type="text"/>	<input type="text"/>
Communications	<input type="text"/>	<input type="text"/>	<input type="text"/>
Extension	<input type="text"/>	<input type="text"/>	<input type="text"/>
Education	<input type="text"/>	<input type="text"/>	<input type="text"/>
Research	<input type="text"/>	<input type="text"/>	<input type="text"/>
Individuals Staffing the Program in all areas	<input type="text"/>		

CORE FUNDING (NOT NSI's)	Number of Proposals	Number of Institutions Involved	Number from Home Institution
Pre-Proposals Submitted	<input type="text"/>	<input type="text"/>	<input type="text"/>
Full-Proposals Submitted	<input type="text"/>	<input type="text"/>	<input type="text"/>
Proposals Funded	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number
<input type="text"/>

Volunteer Hours	Number of New Students	Number of Continuing Students	Number of Degrees Awarded
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Sea Grant Supported Undergraduate Students	<input type="text"/>	<input type="text"/>	<input type="text"/>
Sea Grant Supported MS/MA Graduate Students	<input type="text"/>	<input type="text"/>	<input type="text"/>
Sea Grant Supported PhD Graduate Students	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other Sea Grant Supported Professional Degree Graduate Students	<input type="text"/>	<input type="text"/>	<input type="text"/>
Number of P-12 Students Reached Through Sea Grant-Trained Educators or Directly through Sea Grant Education Programs	<input type="text"/>		

Number	
<input type="text"/>	
Number of P-12 Educators who participated in Sea Grant education programs	<input type="text"/>
SG-Sponsored/Organized Events	<input type="text"/>
Attendees in SG Meetings/Workshops	<input type="text"/>
Public or Professional Presentations	<input type="text"/>
Attendees at Public or Professional Presentations	<input type="text"/>

Number	
<input type="text"/>	
Clean Marina Program -- Certifications	<input type="text"/>
HACCP -- Number of people with new certifications	<input type="text"/>

[Update Program Metrics](#)

Reporting on Performance Measures

Detailed information is needed for the measures listed below. The NSGO is required to provide detailed information on all of these measures to NOAA, DOC, and OMB. Details on what is requested on each of these is provided in the next few slides.

- Number of communities that implemented hazard resiliency practices to prepare for, respond to or minimize coastal hazardous events as a result of Sea Grant activities. *(PIER page: Hazard Resiliency Training)*
- Number of Sea Grant tools, technologies and information services that are used by our partners/customers to improve ecosystem -based management. *(PIER page: SG Products developed / used)*
- Number of Sea Grant products that are used to advance environmental literacy and workforce development. *(PIER page: SG Products developed / used)*
- Economic (market and non-market; jobs and businesses created or sustained) impacts derived from Sea Grant activities. *(PIER page: Economic Benefit)*



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Performance Measures Reporting

Measure your progress toward your Strategic Plan and the Sea Grant network's progress toward the National Strategic Plan.

[Select a Program] ▼

Annual Report Year: [Feb 1 2017 - Jan 31 2018] ▼

Click [here](#) to open the pdf of National Performance Measure and Metric Definitions.

National Performance Measures - Summary of Detailed Information
 Calculated from the detailed sub pages: [Economic Benefits](#), [Sea Grant Products Developed and Used](#), and [Hazard Resiliency Training](#)

National Focus Area	Description	National Target (Annualized)	Yearly Actual
ELWD	Number of Sea Grant products that are used to advance environmental literacy and workforce development.	406	
RCE	Number of communities that implemented hazard resiliency practices to prepare for, respond to or minimize coastal hazardous events as a result of Sea Grant activities.	205	
X	Businesses created as a result Sea Grant activities.	40	
X	Businesses sustained as a result Sea Grant activities.	620	
X	Economic (market and non-market) impacts derived from Sea Grant activities.	81,590,500	
X	Jobs created as a result Sea Grant activities.	259	
X	Jobs sustained as a result Sea Grant activities.	3,080	
X	Number of Sea Grant tools, technologies and information services that are used by our partners/customers to improve ecosystem-based management.	230	
X	OPTIONAL: Patents derived from Sea Grant activities.	10	

National Performance Measures - General

Edit directly in the table below.

National Focus Area	Description	National Target (Annualized)	Yearly Actual	Comment	User	Update Time
EN SFA	Number of fishermen, seafood processors and aquaculture industry personnel who modify their practices using knowledge gained in fisheries sustainability and seafood safety as a result of Sea Grant activities.	6,295			SUSAN.HOLMES	
EN RCE	Number of communities that implemented sustainable economic and environmental development practices and policies (e.g., land-use planning, working waterfronts, energy efficiency, climate change planning, smart growth measures, green infrastructure) as a result of Sea Grant activities.	335			SUSAN.HOLMES	
EN HCE	Number of acres of coastal habitat protected, enhanced or restored as a result of Sea Grant activities.	497,445			SUSAN.HOLMES	
EN HCE	Number of resource managers who use ecosystem-based approaches in the management of land, water, and living resources as a result of Sea Grant activities.				SUSAN.HOLMES	
EN ELWD	Number of people engaged in Sea Grant supported informal education programs.	1,160,959			SUSAN.HOLMES	
EN ELWD	Number of Sea Grant-supported graduates who become employed in a career related to their degree within two years of graduation.	177			SUSAN.HOLMES	

Program Performance Measures

Program specific measures derived from the Program Strategic Plan. Edit in the table below.

(No Data)

Hazard Resiliency Training – What to Report?

Number of communities that adopt/ implement hazard resiliency practices to prepare for and respond to/ minimize coastal hazardous events.

- Identify coastal community;
- Identify the county (or parish or borough);
- Report the number of trainings/times technical assistance provided; and
- Report if the community (where hazard resiliency was provided) has been improved.

Report via the “Hazard Resiliency Training” page in PIER

Examples: Resilience-related assessments and training; local community development planning related to hazards, climate adaptation and/or planning

Hazard Resiliency Training

Number of coastal communities that have adopted or implemented hazard resiliency practices to prepare for and respond to/minimize coastal hazardous events.

NATIONAL SEA GRANT COLLI

Annual Report Year: Feb 1 2020 - Jan 31 2021

Name of Coastal Community	County of the Coastal Community	Number of Resiliency Training/Tech Assistance provided (Feb 1 2020 - Jan 31 2021)	Community hazard resiliency improved (Feb 1 2020 - Jan 31 2021)	Approval	User	Update Time
Edit Test - Name of community (cities, towns, villages, townships, boroughs, tribes or census designated places)	Test - County Name (County, Parish, Reservation or census designated places)	3	Yes	Unreviewed Approve	SUSAN.HOLMES	1/31/2022 9:43 AM
Edit Test - Swinomish Indian Tribal Community	Test - Skagit County	1	No	Unreviewed Approve	SUSAN.HOLMES	1/31/2022 9:42 AM
Edit Test - United Houma Nation Tribe	Test - Terrebonne Parish	3	Yes	Unreviewed Approve	SUSAN.HOLMES	1/31/2022 9:35 AM
Edit Test - Oceanside	Test - San Diego	1	No	Unreviewed Approve	SUSAN.HOLMES	1/31/2022 9:34 AM
Edit Test - Wethersfield	Test - Hartford	1	Yes	Unreviewed Approve	SUSAN.HOLMES	1/31/2022 9:34 AM

See the annual reporting guidance and the performance measure & metric definition guidance located on Inside Sea Grant for explanation, justification, definitions and reporting requirements.

EBM Products - What to Report?

Number of Sea Grant tools, technologies and information services that are used by our partners/customers to improve ecosystem-based management.

EBM products are broadly defined as tools, technologies, and information services.

- In narrative describe the product/service/tool, Sea Grant's role, and the end user; and
- Report if developed or used.
- If applicable, an impact statement recap can be pasted as the description.

Report via the “Products” page in PIER.

The key here is to account for tools and services utilized and applied by managers.

The EBM PM tracks the success in translating research findings into useful tools, technologies and information services that improve the use and management of ecosystems (ecosystem-based management). We are looking for products/tools/services that address the management of land, water and/or living resources.

EBM Products Reporting Tips and Tricks

- Ecosystem-based management is an integrated approach to management that considers the entire ecosystem, including humans, and drives decisions at the ecosystem level to protect the resilience and ensure the health of the ocean, coasts and the Great Lakes.
 - Note: ecosystem level
 - It requires managing ecosystems as a whole instead of separately managing individual components or uses.
- Products are broadly defined as tools, technologies, and information services

EBM Products Reporting Tips and Tricks

- We are looking for products/tools/services that address the management of land, water and/or living resources.
- This includes the application of technology to coastal resource management through synthesis, integration, training, and the development of new management tools.
- It is important to account for products/tools/services utilized and applied by managers if you want to report it as “used”.
- If something is in development, you can report it as “developed”.

National Performance Measures: Sea Grant Products Developed and Used

Annual Report Year:

Description		ELWD	Developed (Feb 1 2018 - Jan 31 2019)	Used (Feb 1 2018 - Jan 31 2019)	Approval	User	Update Time
<input type="button" value="Edit"/>	Test	Yes	No	Yes	<input type="button" value="Unreviewed Approve"/>	SUSAN.HOLMES	1/28/2022 10:42 AM
<input type="button" value="Edit"/>	Test -- Add Description of with ELWD Products or EBM tools, technologies or information services here. -- Provide description of product/service. -- What was SG's role with the effort? -- Who is the end user?	No	Yes	Yes	<input type="button" value="Returned Approve"/>	SUSAN.HOLMES	1/28/2022 10:41 AM
<input type="button" value="Edit"/>	Test -- Add Description of with ELWD Products or EBM tools, technologies or information services here. -- Provide description of product/service. -- What was SG's role with the effort? -- Who is the end user?	Yes	Yes	No	<input type="button" value="Unreviewed Approve"/>	SUSAN.HOLMES	1/27/2022 2:58 PM

See the annual reporting guidance and the performance measure & metric definition guidance located on Inside Sea Grant for explanation, justification, definitions and reporting requirements.

EBM Products/Tools Examples:

1) X/X-XXX-XX: A **Sea Grant Extension Researcher** led a **holistic assessment of climate-related vulnerabilities** for XX county's **coastal ecosystems**. The Vulnerability Assessment, released in September 2021 and given to managers, details projected changes to local climate, sea level, watershed runoff, wetland and beach ecosystems. Information from this report is being used by local governments for climate adaptation planning. **The City of XX is incorporating results** in updating their Coastal Land Use Plan and preparing a Sea-Level Rise Adaptation Plan; **the City of XX is using the results as part of** adaptation planning in their Local Coastal Plan update. In addition, information from the assessment is being used in local government policy documents on climate adaptation.

2) **XXSG's Joe Smith** edited the 2015 Cooperative Science and Monitoring Initiative (CSMI) report for Lake Michigan, which targeted the **Lakewide Area Management Plan** groups and other interested stakeholders. The role of the Cooperative Science and Monitoring Initiative (CSMI) is to provide enhanced monitoring and research activities that provide relevant information to address the science priorities of the Lake Partnerships (established under the Lakewide Management Annex of the 2012 Great Lakes Water Quality Agreement) across the Laurentian Great Lakes. The Lake Michigan Partnership, a collaborative team of natural resource managers led by the U.S. EPA with participation from federal, state, tribal, and local governments or agencies, **uses the information** collected through CSMI to help develop **long term ecosystem-based management strategies for protecting and restoring** Lake Michigan's water quality. On a practical level, CSMI is an intensive effort to collect information on the health of each lake, rotating to one Great Lake each year. In 2015, it was Lake Michigan's turn. This is an executive summary of the 2015 research results and the associated white paper containing more specific information.

3) **Project # X/X-XXX-XX: SG's Tipping Point Planner** is a web-based **decision-support system to explore policy and management interventions to keep aquatic ecosystems** from reaching critical tipping points and moving to unstable conditions. In 2018, the decision support system was upgraded and the website redesigned. The Tipping Point Planner System **was used by the XX, XX, and XX communities to improve land-management decision making and restoration by targeting nutrient loading and land use practices that impact Great Lakes food webs, algal blooms, and tributary fishery values**. As a result of these efforts, **113 participants used the Tipping Point Planner decision-support tool to evaluate ecosystem services** and these two communities developed **action plans to guide conservation and management of ecological resources**.

EBM Products/Tools Examples:

- 4) XXSG participated in drafting the XX Fishery Ecosystem Plan for the XX Fishery Management Council. XXSG drafted the traditional and local knowledge and subsistence sections of the plan. (Project # X/XXX-XX)
- 5) Jane Smith from XXSG was a member of the team that developed the Gulf TREE climate-tool decision support website, gulfree.org. This online tool uses a series of finely-tuned questions to direct a user to the best climate tool(s) for his or her particular project. This was part of a three-year effort, which was completed and released to the public during this reporting period. Ms Smith was part of the development team for the tool, which is targeted towards anyone who uses climate tools, including local governments. The tool is used to be a decision tool as a tree system. The community puts in their information and then this tool "spits" out specific EBM tools that should be used for that specific community using their specific information in each category. Please see website: <http://www.gulfree.org/> This was demonstrated to communities around the Gulf and again, is an umbrella of ecosystem based management through a decision tree system tools within the tool. Proj # X/X-XX – Smith.
- 6) The Ports Resilience Index (PRI) is an ecosystem-based approach tool that helps port management organizations self-asses their resilience. Joe Smith, a XXSG Coastal Resilience Specialist, administered the tool to two ports to evaluate each port. Several subsections exist in this tool: Planning Documents for Hazard and Threats, Hazard Assessment, Infrastructure and Assests, Insurance Continuity of Operations Planning for Infrastructure and Facilities; Internal Port Authority Communications; Tenant and External Stakeholder Communications; Emergency Operations Location (Physical or Virtual); and Critical Records and Finance. The two ports that the tool was used in were the Port of XX and the Port of XX. X/X-XX Smith.
- 7) Project # X/XX-XX: methodology to predict annual age from red snapper whole otoliths using NIRS. This methodology was developed with funding from the XXSG program. This tool addresses EBM by helping to conserve the structure, biodiversity, and functioning of coastal and ocean ecosystems serving as fish habitat, and satisfy societal and human needs for food and economic benefits.

ELWD Products - What to Report?

Number of Sea Grant products that are used to advance environmental literacy and workforce development.

- In narrative describe the product/service, Sea Grant's role, and the end user.
- Select "yes" in the ELWD column.
- Report if developed or used.
- If applicable, an impact statement recap can be pasted as the description as long as it meets the above criteria.

Report via the "Products" page in PIER.

Note: you will need to select 'yes' in the ELWD column.

The key here is to account for real-world application of the information, who has become more literate and utilized the information provided (made informed decisions). What workforce development activities did you provide to partners/communities?

ELWD Products Reporting Tips and Tricks

- The ELWD PM tracks SG products that are used by stakeholders or program staff to advance environmental literacy and workforce development.
- Keep the NOAA definition in mind when reporting - an environmentally literate person as someone who has
 - (1) a fundamental understanding of the systems of the natural world, the relationships and interactions between the living and non-living environment, and
 - (2) has the ability to understand and utilize scientific evidence to make informed decisions regarding environmental issues.
- Workforce development describes products and services designed to prepare individuals for entry into or advancement within an industry (e.g. training)

ELWD Products Reporting Tips & Tricks

- If you mark as “used” in PIER
 - Then what I am looking for in your description is either
 - who became more environmentally literate, or
 - who participated in workforce development activities designed to prepare individuals for entry into or advancement within an industry
 - Provide a sentence in your entry description on who became more environmentally literate by using the product that you are providing (i.e. can give general terms or can be a group of people, doesn't have to be specific names), but should be clear enough to understand who became more environmentally literate.

National Performance Measures: Sea Grant Products Developed and Used

Annual Report Year:

Description		ELWD	Developed (Feb 1 2018 - Jan 31 2019)	Used (Feb 1 2018 - Jan 31 2019)	Approval	User	Update Time
<input type="button" value="Edit"/>	Test	Yes	No	Yes	<input type="button" value="Unreviewed Approve"/>	SUSAN.HOLMES	1/28/2022 10:42 AM
<input type="button" value="Edit"/>	Test -- Add Description of with ELWD Products or EBM tools, technologies or information services here. -- Provide description of product/service. -- What was SG's role with the effort? -- Who is the end user?	No	Yes	Yes	<input type="button" value="Returned Approve"/>	SUSAN.HOLMES	1/28/2022 10:41 AM
<input type="button" value="Edit"/>	Test -- Add Description of with ELWD Products or EBM tools, technologies or information services here. -- Provide description of product/service. -- What was SG's role with the effort? -- Who is the end user?	Yes	Yes	No	<input type="button" value="Unreviewed Approve"/>	SUSAN.HOLMES	1/27/2022 2:58 PM

See the annual reporting guidance and the performance measure & metric definition guidance located on Inside Sea Grant for explanation, justification, definitions and reporting requirements.

ELWD Products/Tools Examples:

- 1) Project A/EX-XX-XX: As co-chair of the XX County Marine Protected Area (MPA) Community Collaborative, **XXSG Extension specialist Joe Smith** worked with collaborators to create a teaching toolkit focused on MPAs and the science behind them. The toolkits are aimed at K-5th graders and feature a **curriculum** aligned with the state's Next Generation Science Standards. The toolkit is available for use by teachers in XX and XX Counties. An initial set of two toolkits have been created and **have been piloted by four local teachers**. These toolkits will be refined based on input from these teachers, and will be available for use by teachers in XX and XX Counties.
- 2) A new on-line Oyster Financial and Risk Model (FARM) calculator **helps shellfish aquaculture businesses** assess the profitability (costs versus revenues) for their individual farms under different investment and production scenarios. XXSG Role: **XXSG sponsored the research and extension effort** to introduce these techniques to industry partners. End User: Oyster aquaculture businesses including **XX XX oyster farm and XX clam farm**. Project # R/XX-X-XX.
- 3) Signs of the Seasons Phenology Monitoring Trainings and Webinars: **XX Sea Grant/Univ Extension-coordinated 9 phenology monitoring and climate literacy trainings** and a 4-session phenology and climate webinar series, which were attended by 78 volunteers, and **used to establish new permanent phenology monitoring volunteer programs** at National Estuarine Research Reserves and the state Botanical Gardens.

ELWD Products/Tools Examples:

4) UnderTheScope Website -- UnderTheScope was developed as outreach for a **XXSG funded** research projects by the principal investigator and **XXSG's education specialist**. That PI and his students continued to create new content for the site this year. The website enhances environmental literacy by providing K-12 teachers with a resource to teach students about zooplankton, their ecosystem, and some content about microplastics. **The PI has had personal communication with educators who have used the website in their classrooms and trainings to promote environmental literacy among their students and peers.**

5) Aquaculture in Shared Waters **Training, Curriculum Resources, and Field Trips: XXSG coordinated 12-session training course and updated curriculum** materials and field trips were used by new and prior program participants to learn about aquaculture methods, leasing, marketing, and business development, etc., and **XXSG provided follow up technical support for dozens of prior program participants who have since entered the aquaculture industry.**

6) C/XXX-XX: The **XXSG communication team** made significant updates to XX magazine. The team implemented a new editorial approach to deliver information to multiple stakeholder groups. First, XX magazine moved from five issues per year to a seasonal schedule. Second, each issue included 20% more content by page length. Third, the team placed a heightened emphasis on the visual appeal of the magazine. A wide variety of stakeholder audiences that totaled over 90,000 readers during the reporting period accessed and read XX magazine online and in print. **Preliminary results of a survey of XX magazine readers revealed that information provided in the magazine is used in a variety of settings and by varied audiences. For example, educators have chosen to use the magazine in classes. Residents have used it regarding decisions about their property.** 2019-COMM-01

Economic Impacts & Benefits

Economic and societal impacts derived from Sea Grant activities (market and nonmarket; jobs and businesses created or sustained)

- In narrative describe the economic impact, Sea Grant's role, the beneficiary, and any associated projects.
- If applicable, an impact statement recap can be pasted as the description.

Report via the "Economic Benefits" page in PIER

Economics Performance Measure

Other Considerations & Filters for the Economic Impacts Performance Measure

- ***Businesses created/sustained*** should have associate ***jobs***. ***Jobs created/sustained*** should include the ***wages*** (use *bls.gov*) associated with those jobs.
- Sea Grant ***appropriated, match, pass-through, or leveraged funds*** should not appear in the economic impacts performance measure nor should positions directly funded by them.
- ***Multipliers*** should not be used, only direct values.
- ***Volunteer hours*** should be reported in the metric, not as an economic impact.

Resources: Communicating Economic Benefits

<https://seagrants.noaa.gov/insideseagrants/economic-impacts>



Funding Opportunities Knauss Fellowship Planning Implementation Reporting and Evaluation Network Resources

General Resources

[Recommendations to NSGO \(PDF\)](#)

[Literature Review \(PDF\)](#)

Methodology Guides

[Methodology Guide Primer \(PDF\)](#)

[Methodology Guide Decision Tree \(PDF\)](#)

[Community Rating System Guide \(PDF\)](#)

[Ecosystem Service Valuation Guide \(PDF\)](#)

[General Revenue and Cost Savings Guide \(PDF\)](#)

[Jobs and Businesses Guide \(PDF\)](#)

[Workshops and Trainings Guide \(PDF\)](#)

[Aquaculture Revenue and Cost Savings Guide \(PDF\)](#)

[Workforce Development: Fellowships \(PDF\)](#)

[Resilience/Hazard Decision Tree \(PDF\) \(New in 2020\)](#)

[Business Continuity Guide \(PDF\) \(New in 2020\)](#)

[Capacity Building Guide \(PDF\) \(New in 2020\)](#)

[Damage Reduction from Coastal Flooding Guide \(PDF\) \(New in 2020\)](#)

[Increased Human Health and Safety Guide \(PDF\) \(New in 2020\)](#)

[All methodology guides compilation \(PDF\) \(New in 2020\)](#)

[Resources for New Sea Grant Employees](#)

[Sea Grant Communications Network](#)

[Sea Grant Legal Network](#)

[Resources for Economic Valuation](#)

[Sea Grant Diversity and Inclusion Community of Practice](#)

[Contact Information](#)

[Sea Grant Week 2020](#)

Resources: Communicating Economic Benefits

The SG Economic Valuation Community of Practice (EV CoP) will once again host a series of 'drop-in' office hours for questions about economic benefits and impacts reporting.

- Virtual office hours will occur during their monthly meetings on the following dates 3/10, 4/14, and 5/12.
- Drop in anytime between 3:30pm – 4:30pm (eastern) using this link – <https://meet.goto.com/272431293>
- Please reach out to Alison Krepp (alison.krepp@noaa.gov) with additional questions and/or needs.

Resources: Communicating Economic Benefits

To learn more:

- To join the SG Economic Valuation listserv.
- To attend Sea Grant's monthly Economic Valuation Community of Practice Meeting (info sent out through the list serv above)
- Then reach out to NSGO's socio-economics team (Alison.Krepp@noaa.gov) for program specific technical support or a program walk-through

Resources

Policy and Guidance

---- Inside Sea Grant webpage: <https://seagrant.noaa.gov/insideseagrant/Reporting-Evaluation>

Questions about guidance or reporting?

---- Basecamp PIER Group

---- Send email to Susan.Holmes@noaa.gov

Economics Community of Practice POC

---- Send email to Alison.Krepp@noaa.gov

Issues with PIER?

---- Send email to oar.sg.info-admin@noaa.gov

PIER User Manual: <https://pier.seagrant.noaa.gov/Public/documents/UserManual.pdf>



Access to PIER

Do you need to gain access to PIER?

A new user should make the request to their own program's management team before the request goes to the NSGO. Once approval from the program's management team is determined, please follow the below procedure:

1. A member of the program's management team needs to send an email to: oar.sg.info-admin@noaa.gov requesting PIER access, and
2. The new user needs to register in PIER (<https://pier.seagrant.noaa.gov>).



Access will not be granted to new users without approval from their program's management team.



Questions ?