

# Impacts and Accomplishments for Sea Grant Annual Reports

FEBRUARY 20, 2020

BROOKE CARNEY, NATIONAL SEA GRANT OFFICE



# Sea Grant Annual Reports

- ▶ Due June 5, 2020
- ▶ Guidance is on Inside Sea Grant
  - ▶ [Inside Sea Grant Reporting page](#)
- ▶ No differences in guidance from last year

# Sea Grant Annual Reports

- ▶ Review of all impacts and accomplishments is completed by NSGO Communications Coordinator (Brooke) in coordination with NSGO program officers and the NSGO evaluation lead (Susan Holmes)

# Tips for Writing Strong Impacts and Accomplishments

- ▶ Read and reread the annual report guidance.
- ▶ Refer back to the 2019 webinar slides for tips and best practices.
- ▶ Ask questions if you are unsure, but ask them early.

# Tips for Writing Strong Impacts and Accomplishments

- ▶ Impacts should be able to easily and clearly fit into this statement:
  - ▶ This [insert Sea Grant activity, whether direct or funded] resulted in [this thing not directly connected to Sea Grant.] In other words, Sea Grant did, made or supported something that is now having a positive impact/outcome without Sea Grant's direct involvement. This isn't the case 100% of the time, but it's a good rule of thumb for impacts.
- ▶ The results section of impacts and accomplishments is not the same as the results section of a scientific study.
- ▶ Impressive numbers and kudos are great bits of supporting information but do not inherently make something an impact.

# Definitions - Accomplishments

- ▶ Accomplishments effectively describe the key actions, activities or products resulting from Sea Grant activities.
- ▶ Accomplishments reflect ongoing activities or key results that may not yet have had a significant economic, societal and/or environmental benefit, but lay the foundation for one.
- ▶ **ACCOMPLISHMENTS ARE JUST AS VALUABLE AS IMPACTS.**

# Definitions - Accomplishments

- ▶ Accomplishments document important milestones.
- ▶ Accomplishments are Sea Grant outputs.
- ▶ Accomplishments feed into impacts.
- ▶ Accomplishments answer questions of accountability.
- ▶ **ACCOMPLISHMENTS ARE JUST AS VALUABLE AS IMPACTS.**

# Definitions - Impacts

- ▶ Impact statements effectively describe the significant economic, societal and/or environmental benefits of our research, extension, education and communications work.
- ▶ Impact statements answer the “so what?” or “who cares?”
- ▶ Impacts may take many years to realize.



# Discussion