NOTICE OF FUNDING OPPORTUNITY (NOFO) WEBINAR

FY 2025 National Aquaculture Initiative: Strengthening U.S. Coastal, Marine, and Great Lakes **Aquaculture Through Business** Support

NORTH CAROLINA SEA GRANT / BAXTER MILLER



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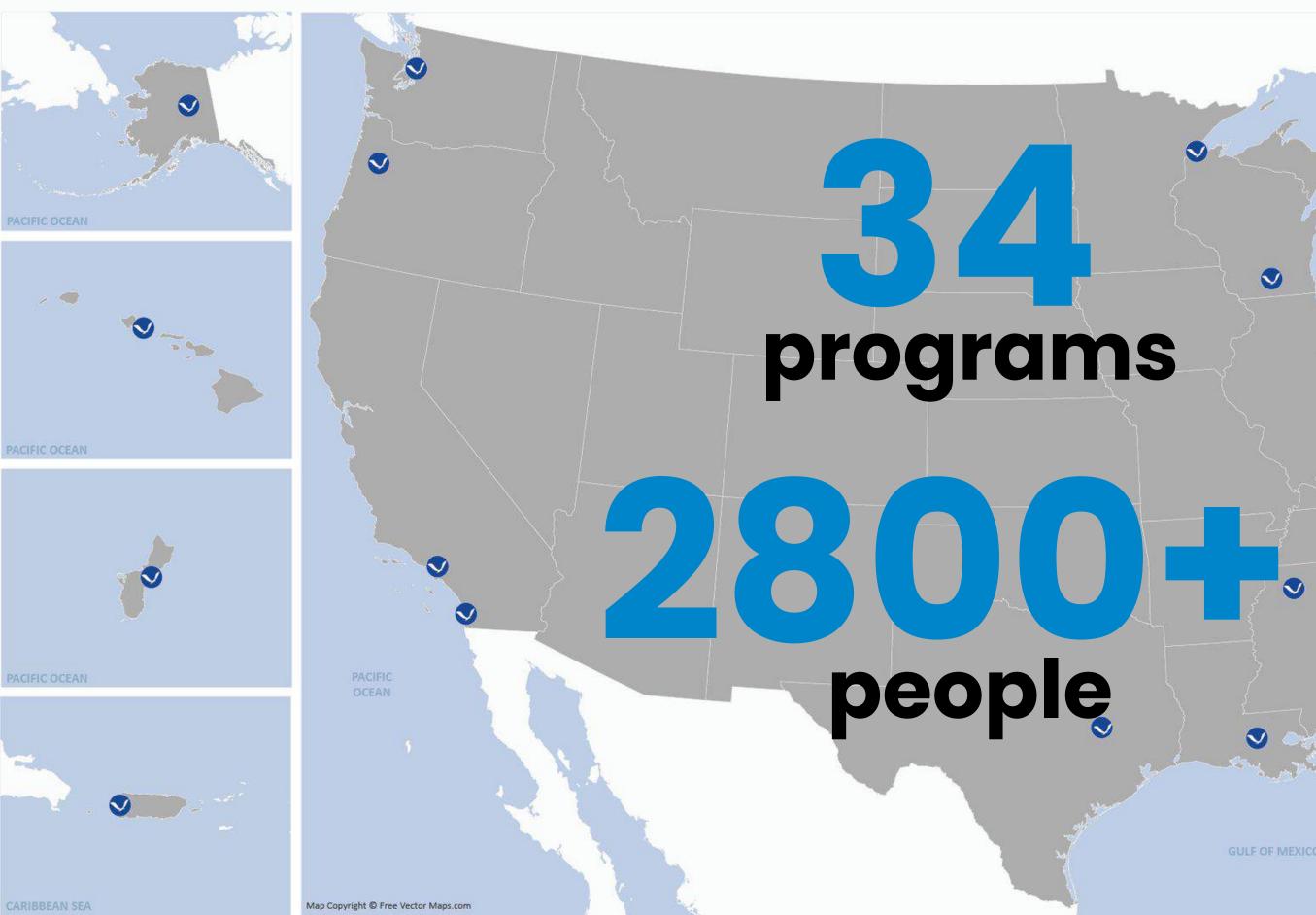
National Sea Grant College Program

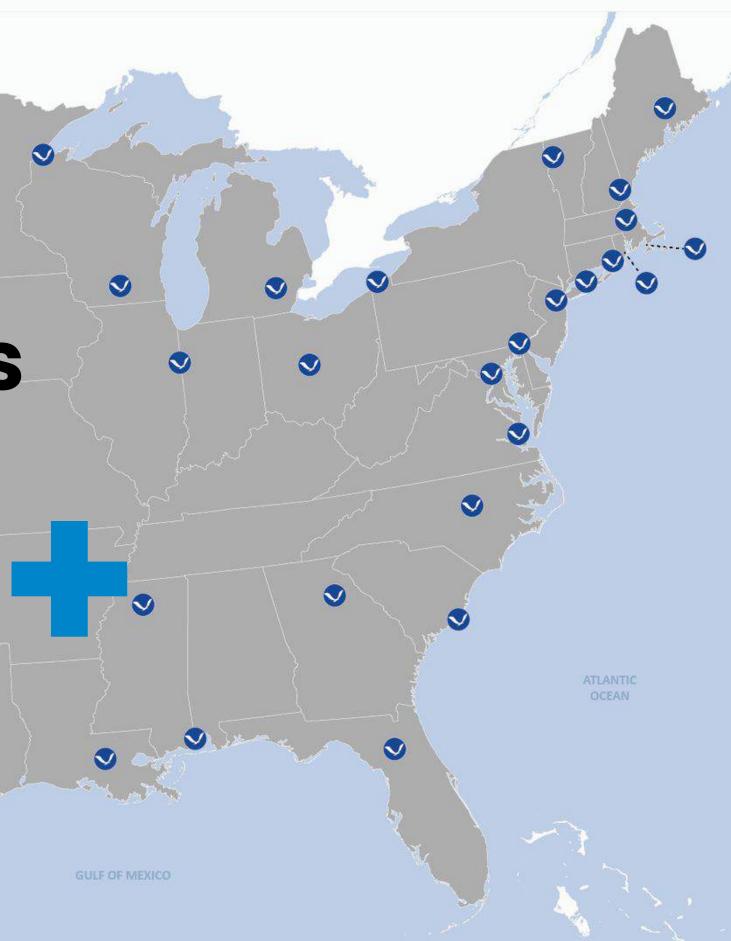
by the U.S. Congress in 1966 and works to create and maintain a healthy coastal environment and economy. Sea Grant's mission is to enhance the practical use and conservation of coastal, marine and Great Lakes environment.

- The National Sea Grant College program was established
- resources in order to create a sustainable economy and



Research | Education | Extension





Healthy Coastal Ecosystems

CUT SEA

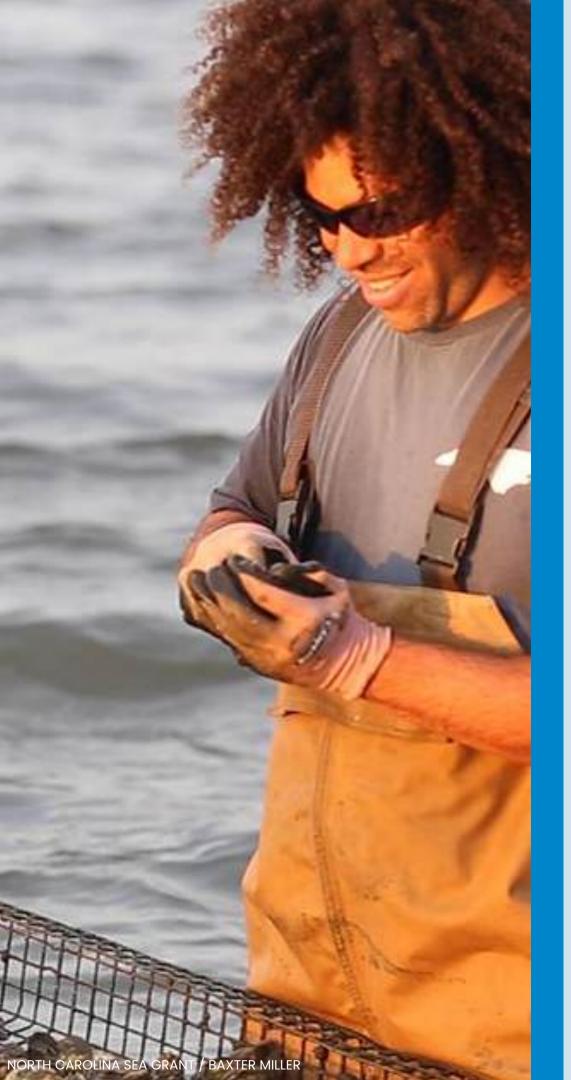




Sustainable **Fisheries &** Aquaculture NOTICE OF FUNDING OPPORTUNITY (NOFO) WEBINAR

Focus Areas





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NSGO Aquaculture Funding

Since 1966, Sea Grant has invested in the development of sustainable marine and Great Lakes aquaculture to help coastal communities maintain a safe and sustainable local seafood supply.

- National Aquaculture Initiatives (NAI) Production Ο
 - **Business Support**
- Businesses
- Aquaculture Internships Program
- Aquaculture Collaboratives
- Legal Issues
- Aquaculture Supplemental

Enhancing Knowledge of Aquaculture Technologies, Practices, and



FY 2025 National Aquaculture Initiative: Strengthening U.S. Coastal, Marine, and **Great Lakes Aquaculture Through Business Support**

Consistent with Sea Grant's national focus area of Sustainable Fisheries and **Aquaculture, the Sea Grant Network** 10-year Aquaculture Vision, and NOAA and Department of Commerce Aquaculture goals.

Builds on NOAA's investments in extramural aquaculture research through Sea Grant, the National Marine Fisheries Service (Fisheries Commissions and Saltonstall-Kennedy), and **NOAA Small Business Innovation Research** (SBIR) grants.

All projects must take place within the United States or territories or their respective waterways.





This webinar will include:

- **Program Priorities**
- **Submission Information**

FY 2025 National **Aquaculture Initiative: Strengthening U.S. Coastal, Marine, and Great Lakes Aquaculture Through Business** Support

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Posted on Grants.gov - October 18, 2024 NOAA-OAR-SG-2025-28975

- **Available Funding and Project Period**
- **Program Objectives**
- **Eligibility Information**
- **Additional Information**



Available Funding & Project Period



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- \$1,000,000.

• Sea Grant anticipates having approximately **\$5,000,000** in FY2025 and FY2026 federal funds will be available to fund projects for **up to three years**. • Each award can request between \$100,000 to

Projects **must** have a start date of **September 1**,

2025 and an end date no later than August 31, 2028.

Program Objectives



This competition is seeking proposals that focus on supporting the development of new U.S. coastal, marine, and Great Lakes aquaculture businesses, as well as **enhancing** the output, efficiency, and profitability of existing aquaculture businesses. Projects must be focused on supporting businesses that will be or are now involved with aquatic species currently being produced on a commercial

scale in the U.S.

Strong applications will address program priorities and will

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integrate **research and extension**, and

• support broad, non-proprietary research to address issues of new and existing aquaculture businesses;

make that information available to the U.S. aquaculture community; preferably include participation and involvement of Sea Grant extension personnel and industry stakeholders.

Program Priorities



Proposals are <u>not</u> being considered that involve new or emerging aquatic species, new or novel production methods, improving production of species, or restoration projects.

Program Priorities:

Proposals may address one or more topical areas of research including:

- siting and/or scoping efforts
- Assistance of aquaculture businesses regarding regulatory compliance
- Market research and development, including work focused on consumer behavior and supply-chain development

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- Development of new aquaculture businesses, including
- Aquaculture business planning and development,
 - including economic analyses and risk management

Program Priorities



<u>Program Priorities (continued):</u>

including:

- **businesses**
- - Harvest methods Ο
 - **Processing technologies**
 - **Product quality and safety**
 - Methods involving mitigation of potential product Ο
 - toxins and contaminants
 - **Product forms and value-added products** Ο

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Proposals may address one or more topical areas of research

• Workforce development of aquaculture businesses

- Consumer education focused on enhancing
 - aquaculture market development
- Social license issues relevant to aquaculture
 - Improvement of post-production aspects of
 - aquaculture businesses, including:

Program Priorities



Successful proposals will:

- aquaculture businesses

relevant activities (e.g., education, outreach, transfer of technology and results) to build on past research and inform industry stakeholders and others involved in U.S. aquaculture, including funding (federal or match), as appropriate.

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Demonstrate a clear understanding of current

- limitations regarding development of new
- aquaculture businesses and support of existing

• Increase the knowledge base of various aspects of enhancing output, efficiency, and profitability of

aquaculture businesses

• Involve Sea Grant extension personnel and

Program Priorities



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Successful proposals will:

- Involve industry participation
- Engage with and support investigators and/or students through partnerships with Minority Serving Institutions
- **Engage underserved** audiences and communities



Eligibility Information



- any individual;
- other association or entity (including any Sea Grant College, Sea Grant Institute or other institution); government or agency or officer thereof.
- any public or private corporation, partnership, or • or any State, political subdivision of a State, Tribal

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The following entities are eligible and encouraged to participate in this funding opportunity:

Federal agencies and their personnel are **not**

permitted to receive federal funding under this

competition; however, federal scientists and other employees can serve as uncompensated partners or co-Principal Investigators on applications.

Eligibility Information



Federal labs and offices can also make available specialized expertise, facilities or equipment to applicants but cannot be compensated under this competition for their use, nor can the value of such assets be used as match.

Non-Federal matching funds equal to at least 50 percent of the federal funding request <u>must</u> be provided unless a waiver justified by statute is granted. The cumulative match at the end of each year of the grant <u>must</u> not fall below 50 percent of the cumulative Federal request up to that point.

In-kind contributions directly supporting this application may count towards this matching requirement.

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Submission Information



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Letter of Intent (LOI)

LOIs will allow the National Sea Grant Office to gauge interest and topics that may be submitted. While LOIs are required to be eligible to submit a full proposal, they will **not** be used to decide whether or not a full proposal should be encouraged.

All applicants submitting a Letter of Intent will be eligible to submit a full proposal.

Letters of Intent to this competition must be received via electronic mail by the National Sea Grant Office (oar.hq.sq.aquaculture@noaa.qov) by 5:00 pm (local time) of lead submitting entity) **on December 4, 2024.**

Submission Information



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Full Proposal Applications

12, 2025.

• Validation or rejection of an application by <u>Grants.gov</u> and eRA may take up to two business days after submission.

Application packages are available online and can be downloaded from <u>www.grants.gov</u> under opportunity NOAA-OAR-SG-2025-28975.

We **strongly** recommend that applicants attempt to submit their full proposals at least a few days prior to the due date in case these or other issues impact your submission, as they are not reasons we can extend the deadline. If you have issues during the submission process, please contact the <u>eRA Service Desk</u>.

Full Proposal Applications **<u>must</u>** be submitted to <u>Grants.gov</u>

and accepted by eRA by 11:59 pm Eastern Time on February

Additional Information, Resources & Reminders



Applications <u>must</u> adhere to the provisions under "Required Elements" described in the NOFO. Failure to adhere to these provisions may result in a delay in award processing or rejection of the application, based on the extent of the noncompliance.

Information (PII) in application materials prior to final submission to Grants.gov. Pll that **<u>must</u>** be redacted from the application includes, but is not limited to, social security number, date of birth, student ID number, or other information which if lost, compromised, or disclosed without authorization, could result in harm, embarrassment, inconvenience, or unfairness to an individual.

Applicants may contact the <u>competition managers</u> to confirm receipt of required application elements prior to the Grants.gov deadline.

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Applicants **must redact all Personally Identifiable**

Additional Information, Resources & Reminders



To be eligible to apply or receive an award, applicants **<u>must</u>** complete and maintain three registrations; SAM.gov, Grants.gov, and eRA Commons. For each, the <u>complete registration process can take 4 to 6 weeks, so</u> <u>applicants should begin this activity as soon as</u> possible and well before the proposal due date. For more information on how to meet these registration and application submission requirements without errors, we advise all to carefully review relevant Applicant and Grantee Training modules: https://www.commerce.gov/ocio/programs/gems/ap plicant-and-grantee-training. Additionally, we advise that all carefully read 'Additional Application Package Forms' within the 'Full Proposal Required Elements' section.

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Additional Information, Resources & Reminders





- - <u>check with your finance person/office</u>
 - before submitting your proposal!

VERY IMPORTANT!

• Carefully read and follow the NOFO and

- ensure **all** stated requirements (e.g.
- registrations, required elements/content
- and forms) are completed and included in the proposal.

Both the total and cumulative match for

each year must be at least 50%. Double

- Tip ensure all references in the NOFO
 - designated by the word **must** are met.

<u>QUESTIONS?? - contact us!!</u>



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Contacts: NSGO Aquaculture Managers

Competition Inbox

(managed by the NSGO Aquaculture Team) oar.hq.sg.aquaculture@noaa.gov

- (PLEASE INCLUDE THE NAME OF THE
- COMPETITION IN THE SUBJECT LINE -
- e.g. Aquaculture Business Support)

To view a copy of the webinar go to

https://seagrant.noaa.gov/oppor tunities/funding/

